

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE
COMMISSION
Washington, D.C. 20549**

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * CUTAIA RORY J. <small>(Last) (First) (Middle)</small> 1157 NORTH HIGHLAND AVENUE, SUITE C <small>(Street)</small> LOS ANGELES, CA 90038-1204 <small>(City) (State) (Zip)</small>	2. Issuer Name and Ticker or Trading Symbol BBOOTH, INC. [BBTH]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Pres, Treas, Sec, CEO
3. Date of Earliest Transaction (MM/DD/YYYY) <p align="center">11/12/2014</p>		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (MM/DD/YYYY) 		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Shares								17928606	D	
Common Shares								3603600	I	Cutaia Media Group Holdings, LLC
Common Shares								810092	I	held by spouse

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Options	\$0.50	11/12/2014		A		400000		11/12/2014 (2)	11/12/2019	Common	400000	\$0.50	400000	D	
Stock Options	\$0.50	11/12/2014		A		400000		10/16/2015 (2)	11/12/2019	Common	400000	\$0.50	800000	D	
Stock Options	\$0.50	11/12/2014		A		150000		11/12/2014 (1)	11/12/2019	Common	150000	\$0.50	150000	I	held by spouse
Stock Options	\$0.50	11/12/2014		A		150000		11/12/2015 (3)	11/12/2019	Common	150000	\$0.50	300000	I	held by spouse

Explanation of Responses:

(1) These options vest immediately.

(2) These options vest as follows: 10% on October 16, 2015; 22.5% on January 16, 2015; 22.5% on April 16, 2016; 22.5% on July 16, 2016 and 22.5% on October 16, 2016.

(3) 25% of these options vest on November 12, 2015 and then 25% every quarter thereafter.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CUTAIA RORY J. 1157 NORTH HIGHLAND AVENUE, SUITE C LOS ANGELES, CA 90038-1204	X	X	Pres, Treas, Sec, CEO	

Signatures

/s/ Rory Cutaia

11/14/2014

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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